

Marketing and Compliance Workshop

May - June 2018



Learn how marketing your clinic can influence your client's engagement and compliance...

Be guided through the world of social media, with hands-on training in scheduling, post creation and analytics, ensuring you are utilising your platforms correctly to effectively engage and communicate with your clients. During this workshop, you will complete both a website and Facebook audit to set benchmarks and identify improvement areas for your individual practice.

We will work through the fundamentals of marketing and include a 12 month marketing planner with supporting materials, enabling you to put your learning into action in the clinic and start to increase your client education, communication and compliance.

Maximise your marketing plan by:

- Getting to know your clients
- Ensuring your campaigns are targeted
- Using a variety of marketing methods
- Making sure your message is consistent
- Analysing the effectiveness of each campaign and learning from the results

Workshop details:

- 10:00am - 4:00pm
- Investment: \$349 per person
- Industry experienced presenters, Mark Hardwick and Tania Gover
- Receive templates to put your plan into action NOW

Find out more today!

www.provetccg.com.au or email ccgenquiries@provet.com.au

Proudly presented by:



A HENRY SCHEIN COMPANY



Marketing and Compliance Workshop Registration

Registration Information

Registrant 1

Surname:
Given name:
Position:
Email :
Dietary requirements :

Practice Details

Practice name and address:
.....
Practice Manager/Owner Email :

Yes, I would also like this email to receive special offers and promotions.

Please select workshop location and date:

Location	Workshop Date	
Brisbane	31 May	<input type="checkbox"/>
Auckland	12 June	<input type="checkbox"/>
Sydney	12 June	<input type="checkbox"/>
Christchurch	13 June	<input type="checkbox"/>
Melbourne	13 June	<input type="checkbox"/>
Perth	20 June	<input type="checkbox"/>

Payment Information

Paying by Credit Card?

Credit card type () Visa () Mastercard

Card #

Name on card

Expiry date / Amount to be deducted Cardholder signature.....

Invoice to be made out to

Paying by Provet Plus Points?

I, _____ authorise for Provet Plus Points to be deducted from my practice account number _____ for the above program. I have confirmed with my Provet branch that my account has the required points.

Signature..... Date.....

Registrant 2

Surname:
Given name:
Position:
Email :
Dietary requirements :

Terms and Conditions

By signing these terms and conditions, I authorise AIRC/CCG to sign me up to the Marketing and Compliance workshop. I acknowledge that if I have chosen to pay using Provet Plus Points it is my responsibility to ensure I have enough points to pay my account.

Cancellation Policy

Cancellations received up to five working days before the nominated workshop are refundable— minus a AU\$65 service charge. Cancellations received less than five days prior to the nominated workshop and non-attendance will be considered as non-refundable.

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Consulting Group

Return this form to CCG:

ccgenquiries@provet.com.au or fax to +61 7 3621 6006

Want more info?

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