

Strategic Planning



Discover a practical, veterinary-focused approach

Are you lacking focus in your business planning? Are you and your Partners unsure of how to best work together?

Successful planning is all about where you are now, where you want your business to be and understanding the ways to get there.

Crampton Consulting Group has been involved in Strategic Planning within the veterinary profession for a number of years and are renowned for their practical veterinary focused approach.

How the program works...

- 1 day face to face (larger practices may require 2 days)
- Provision of your strategic plan document and implementation strategies

The format can be tailored to suit the specific needs of the practice with times and venue to suit the workflow of the practice. We use a simple yet comprehensive approach enabling all staff (where relevant) to be included. Additionally, aspects such as corporate governance coaching and partnership profiling can be added to maximise strategic outcomes.

Find out more online:

www.provetccg.com.au/stratplanning

Experience the benefits of a strategic planning session. These include:

- Clear role definition and expectations within the practice
- Enhanced corporate governance practices
- Focused practice growth strategies and staff management processes
- Development of clear vision, mission and core value statements
- Templates and tools to design a formal strategic plan for the practice
- Supporting consultant to present your plan to your practice team

“Three areas that (CCG) have made a major difference to our practice in the last 12 months are, their guidance and insight into the development of our new strategic plan, their experience and ideas for the induction of two new partners and the empowerment of our practice manager.

**David Johnson,
Pacific Vetcare**



Crampton Consulting Group

Offering professional business solutions since 1996

Find out more about our range of products and services today by registering your interest...

Name:

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Position:

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Practice:

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Preferred contact method:

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Contact details:

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Please indicate the items you would like additional information on:

Team Development

- ProSkills Online Short Courses
- Customer Service Intelligence
- Leadership Intelligence
- In-practice training
- Practice Management School
- Customer Service Roadshow
- Healthy Pets, Healthy Practice
- Certificate level veterinary nurse and management courses (via AIRC)

Business Development

- Practice Health Check
- Business Coaching Programs
- Personal Coaching Programs
- Financial Solutions Package
- Strategic Planning and Partner Alignment

Resources

- Team Profiling Tools: DISC and Motivators
- Mystery Shopping Program
- Client and Staff Surveys
- Workplace Health and Safety Manual
- Individual Policies and Procedures
- Human Resource Tools and Templates
- Pet Protector Online Course

Please email to: ccgenquiries@provet.com.au or fax to +61 7 3621 6006

Our team will be in contact with you soon with additional information. In the meantime, please check out our website: www.provetccg.com.au